

# Privacy Policy:

## Business Transitions Summit

The **Business Transitions Summit** and its website, [www.businesstransitionssummit.com](http://www.businesstransitionssummit.com) (collectively, "we," "us," or "our"), are committed to protecting your privacy. This Privacy Policy explains how we collect, use, and share your personal information through our website (the "Site"). This policy is part of our **Terms of Use Agreement**.

We may update this Privacy Policy at any time, and you have the right to review all revisions.

The Business Transitions Summit privacy policy is effective as of **October 1st, 2025**.

### **INFORMATION WE COLLECT:**

#### **Personal Data**

We collect information that can identify you when you use the Site, primarily through **online forms** (such as registration forms or contact requests). This data may include:

- **Contact Information:** Your name, email address, physical address, and general location.
- **Location Data:** Your general location is used to offer you special deals or offers relevant to your area.

## Anonymous Data

When you visit the Site, we automatically track certain non-personal information using **cookies** and other tracking technologies. This data (known as **Anonymous Data**) does not identify you as an individual but helps us understand how the Site is used. This data may include:

- Your **IP address** and domain server.
- The type of **computer** and **web browser** you use.

We use this Anonymous Data for general marketing purposes and to enhance your experience on the Site.

## **HOW WE USE YOUR DATA & COMMUNICATION:**

### **Marketing and Updates**

By signing up for our mailing list (e.g., "stay in the loop") or submitting any of our online forms, you agree to receive **marketing content** from us. We will use your contact information, especially your email address, to:

- Keep you updated about the Business Transitions Summit.
- Send advertisements for our events and special offers.

### **Opting Out (Unsubscribing)**

You have the right to stop receiving communications from us at any time.

- **To unsubscribe**, please send an email to [info@businesstransitionssummit.com](mailto:info@businesstransitionssummit.com) with the subject line: **BTS Mailing Unsubscription Request**. You must include an email address and name in the body of this email.

Please note that **opting out** may affect your site experience or access to certain offers. For example, location-based ticket discounts will no longer be available to you.

## **YOUR RIGHTS & DATA SECURITY:**

### **Access and Deletion**

You have the right to **access** the personal data we hold about you or request that we **permanently delete** it from our database.

- To make a request, please email us at [info@businesstransitionssummit.com](mailto:info@businesstransitionssummit.com).

### **Children's Privacy**

The Business Transitions Summit website is **not intended for children under 18 years of age**. We do not knowingly collect, use, or disclose personal data from anyone under 18. If you believe we have inadvertently collected information from a child under 18, please contact us immediately at [info@businesstransitionssummit.com](mailto:info@businesstransitionssummit.com) so we can take appropriate action.

## **CONTACT:**

If you have any questions about this privacy statement, feel free to use our contact form or reach out at [info@businesstransitionssummit.com](mailto:info@businesstransitionssummit.com) for more information. If you feel your data has been misused, we encourage you to reach out so that we can set a solution into action.